



**Goodrich "Black-Tread" Prices**

1925 "BLACK-TREAD" SAFETY TREAD	
28x3 1/2	Ford Size \$15.40
28x3 1/4	" " \$13.40
28x3 1/8	" " \$12.45
28x3	" " \$22.40
28x2 3/4	" " \$22.40
28x2 1/2	" " \$21.30
28x2 1/4	" " \$21.00
28x2	" " \$27.35

**Goodrich Truck Tires**

**REPLACEMENTS** of other makes of Truck Tires with Goodrich Truck Tires, during last four years were as follows:

1925 Change-overs to Goodrich	3,590
1924 " " " "	6,857
1923 " " " "	10,725
1922 " " " "	14,000

These Change-overs to Goodrich tell their own story to the thinking Truck Owner.

**THE B. F. GOODRICH CO., Akron, O.**

# GOODRICH Fair-Listed "Black-Tread" TIRES

**"TEXTAN"**—Does for your SHOE Soles what black "Bar-foot-Rubber" does for Goodrich TIRE Soles.

- Wears longer than Leather!
- Is Non-slippery!
- Is more Flexible than Leather!
- Is Waterproof!
- Is Lighter than Leather!
- Is SAFER on your Feet!

Ask your Shoe Dealer, or Shoe Repairer, for Textan Soles on your next pair of Shoes.

Mrs. Dolores Deixner, and son of El Paso, formerly Miss Moss, of Deming, was the guest of Mrs. McGlueckay, over Sunday.

Dr. C. M. Standell, of Tucuman, of the state board of dental examiners, is the guest of his brother-in-law, Dr. M. J. Moran.

Frank Cox and wife are erecting a home at Harly, where Mr. Cox has a good position with the China Copper Co.

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**Hay Grain**

The city of Deming, N. M., has been selected as the site for the new federal prison. The site is located on the eastern edge of the city, and is a fine location for a prison. The city of Deming is a fine city, and the new prison will be a great addition to the city. The city of Deming is a fine city, and the new prison will be a great addition to the city.

**"Photoplay" Standardized**

The new editions of the standard dictionaries have adopted the word "photoplay" and it is sanctioned as a word of world-wide use.

William Fox, president of the Fox Film Corporation, must be given credit for adding this new word to the English language. It is not slang in any sense, but is a coined word which is now accepted and used in newspapers and higher grade magazines. For years the proper designation of a screen drama puzzled the best writers of the country. It was that used in the N. Y. Morning Telegraph by John Galsworthy, now manager of the Academy of Music, New York, who was then a dramatic writer on that paper. The editors of the papers questioned the word, but persisted it to pass, feeling that it filled a long-felt want. It has now been standardized and accepted as the most applicable expression for a screen production.

**Ray of Sunshine is Night**

Vermontville, Mich., 6-20-16

Editor Graphic:

Please find enclosed, my check in payment for the Graphic. We can't think of getting along without that ray of sunshine from the Sunshine state. I wish that we were to be in the southwest again this fall, but it will be impossible, as I go to the U. of M. after my bachelor's degree this October.

Sincerely yours,  
F. G. Davis.

Prof. Davis was formerly of the Deming High school faculty, and later principal of the Hachita schools.

**SOME SHOW NEWS**

Mr. Graz of Monte Carlo, is the title of the Paramount show tonight at the Princess Theater.

The unusual belief that it is impossible to take pictures at night was dispelled in the production of this great Lucky show.

The famous scenes of the hold-up on the mountain road were taken in the dead of night, the only light being used was that from the headlights of the automobiles.

Theodore Roberts, is assisted by such artists as Carlyle Blackwell, Dorothy Davenport, James Neill, and others. The exact settings of the original Monte Carlo gambling salon are shown in this wonderful show.

Tomorrow—Saturday, comes the show we all have been looking forward to for a long time. "The Two Orphans," Theda Bara takes one of the parts in this most wonderful drama, and being produced by the Fox people means that it will be an ideal story and play, and a fine evening's entertainment for the old and young.

Tomorrow also at the Pastime, is the 4th episode of "The Girl and the Game." In connection with this episode will be shown the funniest two reel picture you have ever seen—"Sammy's Sensational Scheme."

The show at the Pastime this week is the best yet.

Monday, that wonderful Paramount—"The Prince and the Pauper." Featuring Marguerite Clark. Miss Clark was here not long ago in "Bill Waters" and everybody pronounced it the best show they had seen in many a day. This show Monday is one of Miss Clark's best productions and it will be a rare treat to all who attend that night.

**Hughes and Fairbanks**

The Republicans have presented a ticket composed of men of high character, acknowledged experience and a wide ability. We thus will have to be spent in defending them from personal attacks—they are immune.

—William J. Bryan.

**Nesch's Sanitary Bakery**

**LUNCH ROOM IN CONNECTION**

PAUL NESCH, Proprietor

TELEPHONE 180

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**The Park Garage**

The Boss is gone but we will give you the same :: good service ::

**The Park Garage**

**FREE WITH HILL BROS. TEA**

Commencing Monday, May 29th, with each sale of a pound of Hills Bros. Tea we will give one-half pound can of Hills Bros. celebrated Red Can Coffee, FREE! :: ::

**The Deming Merc. Co.**

FREE

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Der Bing, Proprietor

Open 6 a. m.